



Evergreen Solutions, LLC

Partners in Public Sector Change



INFORMATION TECHNOLOGY STRATEGIC PLANNING

IT Management must balance demanding business needs, changing customer priorities, and rapid technology change. Evergreen Solutions can help you balance each of these areas to improve the efficiency and effectiveness of the Information Technology function in your organization through strategic planning.

Evergreen Solutions takes immense pride in creating a tailor-made solution for each client. We believe IT strategic planning is a function of the current time and circumstance of your organization.

At its core, IT Strategic Planning:

- aligns the organization's direction with its vision, mission, and constituents;
- assesses where it is now;
- assists the organization with deciding where it wants to be;
- helps determine how to get there; and
- provides benchmarks and other milestones to monitor success.

“Change is the law of life.
And those who look only
to the past or present are
certain to miss the future.”
- John F. Kennedy

Alignment is the most fundamental strategic concept. A state of strategic fusion is achieved when the organization takes action to align the business needs with the IT needs. Typically the IT function should adapt to accommodate the organizational needs, not the other way around. However, change can't be haphazard. Unless carefully planned, change can make situations worse just as easily as it can make them better.

A needs assessment is more than just a situational analysis that assesses the current state of the organization. This assessment also involves coming to an understanding of the strategic direction of the organization, its priorities and constraints, and considerations for how IT changes can help or hinder that position.

A comprehensive situational analysis helps the organization decide where it wants to be, and often involves a variety of analytical methods including SWOT analysis, technology forecasting, benchmarking, and gap analysis.

Strategy formulation brings together the answers to the questions, “What is to be accomplished?” and “What are the means to accomplishment?” In short, strategy helps to determine how to realize the desired future for the organization. Every strategy objective should help move the organization towards the desired future.

The next stage of strategic planning is the execution: making strategy a reality. The success of execution should be measured by accomplishing benchmarks and milestones. Sometimes during the execution process, it is discovered that the strategy should shift to accommodate for changing times and circumstances.

Again, the eternal truth that “change is constant” can not be neglected. For this reason, a strategic plan shouldn't be a static document; the need for continual adjustment is inevitable, and recommended.

Some of the most fundamental IT issues include:

- information security;
- system development;
- cost control;
- network resources;
- risk management;
- change platforms;
- IT infrastructure; and
- staffing and skills.

Evergreen Solutions' technology consultants have experience in each of these areas and are ready to help you implement IT change in your organization.

Evergreen Solutions' Proven Expertise

- 100+ Years Cumulative Experience
- 150+ Public Sector Clients
- Thousands of Implemented Recommendations
- Offices throughout the United States



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What You Can Expect from Your Partners in Change

Working with outside consultants doesn't have to feel like working with outsiders. You can expect us to easily integrate into your organization and to respect the schedules, concerns, and core functions of your most important resource—your people.

Having been public employees ourselves and having conducted hundreds of studies nationwide, our consultants have broad expertise in affecting positive change in the public sector. Please visit us online to learn more about our backgrounds.

How We Work

Because each client and project is unique, our methodology adjusts accordingly. But our core principles do not change because they always work. These include:

Communication

Expect us to clearly, consistently, and proactively share relevant information with all project team members and stakeholders. We ask the same in return to ensure successful project completion.

Technology

To maximize efficiency, we leverage the latest technologies and offer all work in progress and final deliverables online. We realize that technical skills vary, so we will collaborate on any level you request.

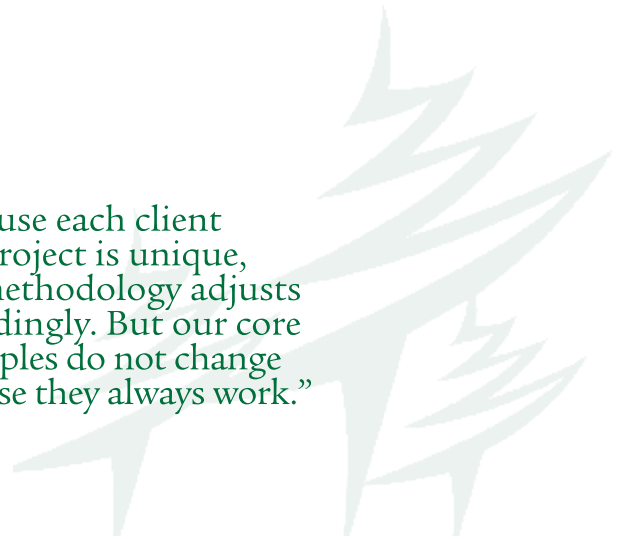
Deliverables

We understand that one size does not fit all. You will be presented a range of alternatives from which to choose the best solution for meeting your business and human capital needs.

Please contact us or visit us online for consultant bios, case studies, client list, and additional service offerings.

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W/MBE Certification

Evergreen Solutions is a certified woman-owned business in many states including:

- Florida
- Maryland
- Missouri
- North Carolina
- Oklahoma
- Tennessee
- Virginia
- Washington